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WHAT IS CLAIMED IS:

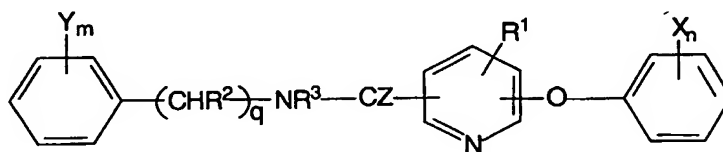
1. A method for control of algae in a body of water, comprising:

5 providing in the body of water an effective algicidal concentration of a bleaching pyridinecarboxamide compound.

2. The method of claim 1, comprising maintaining
10 in said body of water a concentration of the compound of about 1 ppb to about 80 ppb.

3. The method of claim 1, wherein said providing includes applying to said body of water an aqueous
15 liquid formulation containing the compound.

4. The method of any of claims 1-3, wherein said compound is encompassed by the formula I:



20

wherein: R^1 is hydrogen, halogen, alkyl or haloalkyl;

R^2 is hydrogen or alkyl;

R^3 is hydrogen, alkyl, or alkenyl;

each X is independently a halogen atom,

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optionally substituted alkyl or alkoxy,

alkenyloxy, alkynyloxy, cyano, carboxy,

alkoxycarbonyl, (alkylthio)carbonyl,

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alkylcarbonyl, amido, alkylamido, nitro,
 alkylthio, haloalkylthio, alkenylthio,
 alkynylthio, alkylsulphinyl,
 alkylsulphonyl, alkyloximinoalkyl or
 alkenyloximinoalkyl;

each Y is independently a halogen atom,
 alkyl,

nitro, cyano, haloalkyl, alkoxy or
 haloalkoxy;

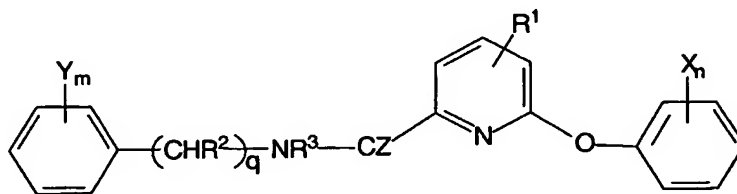
Z is an oxygen atom or sulfur atom;

n and m are independently 0 or an integer
 from 1 to 5; and

q is 0 or 1.

5. The method of claim 4, wherein the compound
 is picolinafen.

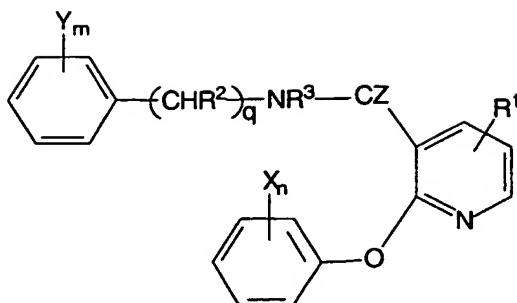
6. A method of claim 4, wherein the compound is
 encompassed by the general formula II:



wherein the variables R^1 , R^2 , R^3 , X, Y, q, m, n and
 Z are as defined in claim 4.

7. A method of claim 4, wherein the compound is
 encompassed by the general formula III:

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wherein the variables R^1 , R^2 , R^3 , X , Y , q , m , n and Z are as defined in claim 4.

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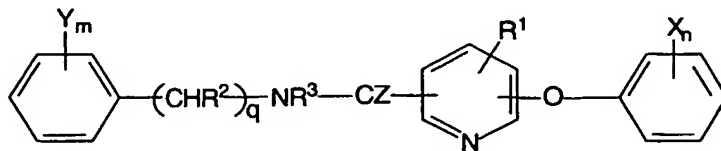
8. A method of claim 7, wherein the compound is diflufenican.

9. An algicidal concentrate composition for addition to a body of water for algae control, comprising:

a liquid carrier suitable for introduction into an aquatic environment; and

a bleaching pyridinecarboxamide compound at a level constituting about 5% to about 90% of said concentrate composition.

10. The algicidal concentrate composition of claim 9, wherein said compound is encompassed by the formula I:



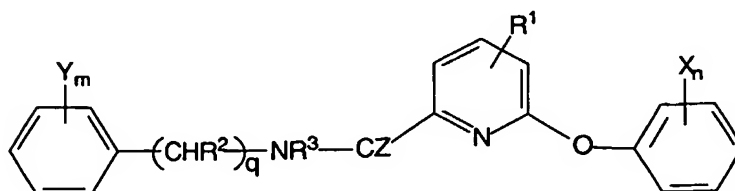
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wherein: R^1 is hydrogen, halogen, alkyl or haloalkyl;
 R^2 is hydrogen or alkyl;
 R^3 is hydrogen, alkyl, or alkenyl;
 5 each X is independently a halogen atom,
 optionally substituted alkyl or alkoxy,
 alkenyloxy, alkynyloxy, cyano, carboxy,
 alkoxycarbonyl, (alkylthio)carbonyl,
 alkylcarbonyl, amido, alkylamido, nitro,
 10 alkylthio, haloalkylthio, alkenylthio,
 alkynylthio, alkylsulphinyl,
 alkylsulphonyl, alkyloximinoalkyl or
 alkenyloximinoalkyl;
 each Y is independently a halogen atom,
 15 alkyl,
 nitro, cyano, haloalkyl, alkoxy or
 haloalkoxy;
 Z is an oxygen atom or sulfur atom;
 n and m are independently 0 or an integer
 20 from 1 to 5; and
 q is 0 or 1.

11. The composition of claim 10, wherein said
 compound is picolinafen.

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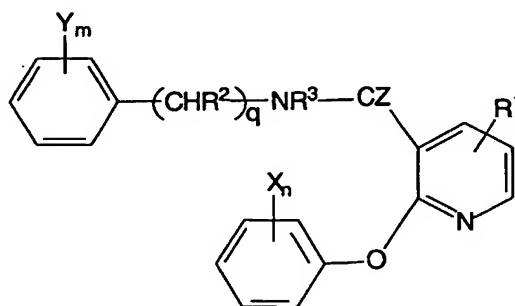
12. The composition of claim 9, wherein the
 compound is encompassed by the general formula II:



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wherein the variables R^1 , R^2 , R^3 , X , Y , q , m , n and Z are as defined in claim 9.

- 5 13. The composition of claim 9, wherein the compound is encompassed by the general formula III:



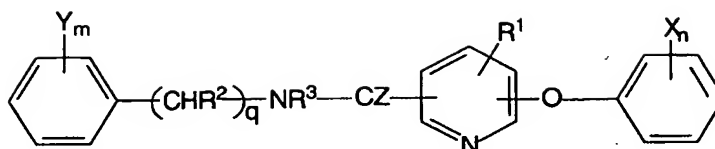
10 wherein the variables R^1 , R^2 , R^3 , X , Y , q , m , n and Z are as defined in claim 9.

14. The composition of claim 13, wherein the compound is diflufenican

- 15 15. A product, comprising:
a container;
a composition in said container, the composition including a bleaching pyridinecarboxamide compound;
said container bearing visible indicia regarding
20 algicidal use of the composition.

16. The product of claim 15, wherein said compound is encompassed by the formula I:

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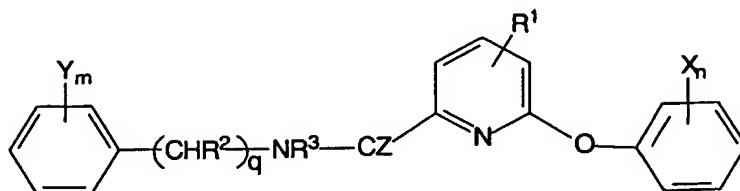


- wherein: R^1 is hydrogen, halogen, alkyl or haloalkyl;
 R^2 is hydrogen or alkyl;
 5 R^3 is hydrogen, alkyl, or alkenyl;
 each X is independently a halogen atom,
 optionally substituted alkyl or alkoxy,
 alkenyloxy, alkynyloxy, cyano, carboxy,
 alkoxycarbonyl, (alkylthio)carbonyl,
 10 alkylcarbonyl, amido, alkylamido, nitro,
 alkylthio, haloalkylthio, alkenylthio,
 alkynylthio, alkylsulphanyl,
 alkylsulphonyl, alkyloximinoalkyl or
 alkenyloximinoalkyl;
 15 each Y is independently a halogen atom,
 alkyl,
 nitro, cyano, haloalkyl, alkoxy or
 haloalkoxy;
 Z is an oxygen atom or sulfur atom;
 20 n and m are independently 0 or an integer
 from 1 to 5; and
 q is 0 or 1.

17. The product of claim 16, wherein said
 25 compound is picolinafen.

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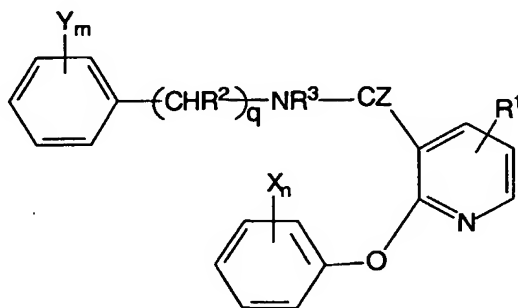
18. The product of claim 16, wherein the compound is encompassed by the general formula II:



5 wherein the variables R^1 , R^2 , R^3 , X , Y , q , m , n and Z are as defined in claim 16.

19. The product of claim 16, wherein the compound is encompassed by the general formula III:

10



 wherein the variables R^1 , R^2 , R^3 , X , Y , q , m , n and Z are as defined in claim 16.

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20. The product of claim 19, wherein the compound
is diflufenican